

CONTRACT



KOAT
3801 Carlisle Blvd. NE
Albuquerque, NM 87107
(505)884-7777

www.koat.com

And:

New Media Firm, The
Attention: Michele Certo
1322 G Street, SE
Washington, DC 20003

Contract / Revision 960163 /		Alt Order # 06361038
Product Candidate		
Contract Dates 10/03/12 - 10/09/12		Estimate # 1676 M LUJAN/CONG/D
Advertiser Lujan-Grisham/D/Congress		Original Date / Revision 10/02/12 / 10/02/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station KOAT	Account Executive Mary Tricoli	Sales Office HRP -Washington
Special Handling		
Demographic Adults 35+		
IDB#	Advertiser Code 347	Product Code 365
Agency Ref		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KOAT	10/05/12	10/05/12	Anderson Cooper	11a-12n		:30			NM	1	\$125.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	----1--				1	\$125.00			
N 2	KOAT	10/05/12	10/05/12	Katie Couric M-F	2p-3p		:30			NM	1	\$165.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	----1--				1	\$165.00			
N 3	KOAT	10/05/12	10/05/12	Ellen 3-4p	3-4p		:30			NM	1	\$125.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	----1--				1	\$125.00			
N 4	KOAT	10/05/12	10/05/12	Action 7 News @ 6p	6-630p		:30			NM	1	\$525.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	----1--				1	\$525.00			
N 5	KOAT	10/05/12	10/05/12	6a A7N More In The AM	6-7a		:30			NM	1	\$400.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	----1--				1	\$400.00			
N 6	KOAT	10/05/12	10/05/12	Good Morning America	7-9a		:30			NM	2	\$600.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	----2--				2	\$300.00			
N 7	KOAT	10/05/12	10/05/12	Live with Regis & Kelly 9-10a	9-10a		:30			NM	1	\$175.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	----1--				1	\$175.00			
N 8	KOAT	10/08/12	10/08/12	General Hospital	2-3p/1-2p		:30			NM	1	\$90.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

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<u>Contract / Revision</u> 960163 /		<u>Alt Order #</u> 06361038
<u>Contract Dates</u> 10/03/12 - 10/09/12	<u>Product</u> Candidate	<u>Estimate #</u> 1676 M LUJAN/CONG/D
<u>Advertiser</u> Lujan-Grisham/D/Congre:		<u>Original Date / Revision</u> 10/02/12 / 10/02/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	1-----				1	\$90.00			
N 9	KOAT	10/08/12	10/08/12	Action 7 News @ 10p M-F	10-1030p		:30			NM	1	\$650.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	1-----				1	\$650.00			
N 10	KOAT	10/08/12	10/08/12	Anderson Cooper	11a-12n		:30			NM	1	\$125.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	1-----				1	\$125.00			
N 11	KOAT	10/08/12	10/08/12	Action 7 News @ 5p	5-530p		:30			NM	1	\$425.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	1-----				1	\$425.00			
N 12	KOAT	10/08/12	10/08/12	6a A7N More In The AM	6-7a		:30			NM	1	\$400.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	1-----				1	\$400.00			
N 13	KOAT	10/08/12	10/08/12	Good Morning America	7-9a		:30			NM	1	\$300.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	1-----				1	\$300.00			
N 14	KOAT	10/08/12	10/08/12	Live with Regis & Kelly 9-10a 9-10a			:30			NM	1	\$175.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	1-----				1	\$175.00			
N 15	KOAT	10/06/12	10/06/12	Action 7 News @ 10p Sat	10-1035p		:30			NM	1	\$400.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-----1-				1	\$400.00			
N 16	KOAT	10/06/12	10/06/12	Action 7 News @ 530p Sat	530-6p		:30			NM	1	\$250.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-----1-				1	\$250.00			
N 17	KOAT	10/06/12	10/06/12	Sa A7N Balloon Fiesta	6-9a		:30			NM	1	\$250.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-----1-				1	\$250.00			
N 18	KOAT	10/07/12	10/07/12	Action 7 News @ 10p Sun	10-1030p		:30			NM	1	\$675.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-----1				1	\$675.00			
N 19	KOAT	10/07/12	10/07/12	Action 7 News @ 5p Sun	5-530p		:30			NM	1	\$295.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-----1				1	\$295.00			
N 20	KOAT	10/07/12	10/07/12	Su A7N Balloon Fiesta	6-9A		:30			NM	1	\$250.00
Class of Time - Immediately Pre-emptible without notice												

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Contract / Revision	Alt Order #
960163 /	06351038

Contract Dates	Product	Estimate #
10/03/12 - 10/09/12	Candidate	1676 M LUJAN/CONG/D

Advertiser	Original Date / Revision
Lujan-Grisham/D/Congre	10/02/12 / 10/02/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/01/12 10/07/12 -----1 1 \$250.00												
N 21	KOAT	10/07/12	10/07/12	666 PARK AVE	9-10p		:30			NM	1	\$1,125.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/01/12 10/07/12 -----1 1 \$1,125.00												
N 22	KOAT	10/04/12	10/04/12	Action 7 News @ 10p M-F	10-1030p		:30			NM	1	\$650.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/01/12 10/07/12 ---1--- 1 \$650.00												
N 23	KOAT	10/04/12	10/04/12	Anderson Cooper	11a-12n		:30			NM	1	\$125.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/01/12 10/07/12 ---1--- 1 \$125.00												
N 24	KOAT	10/04/12	10/04/12	Ellen 3-4p	3-4p		:30			NM	1	\$125.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/01/12 10/07/12 ---1--- 1 \$125.00												
N 25	KOAT	10/04/12	10/04/12	Action 7 News @ 5p	5-530p		:30			NM	1	\$425.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/01/12 10/07/12 ---1--- 1 \$425.00												
N 26	KOAT	10/04/12	10/04/12	6a A7N More In The AM	6-7a		:30			NM	1	\$400.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/01/12 10/07/12 ---1--- 1 \$400.00												
N 27	KOAT	10/04/12	10/04/12	Good Morning America	7-9a		:30			NM	1	\$300.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/01/12 10/07/12 ---1--- 1 \$300.00												
N 28	KOAT	10/09/12	10/09/12	General Hospital	2-3p/1-2p		:30			NM	1	\$90.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/08/12 10/14/12 -1----- 1 \$90.00												
N 29	KOAT	10/09/12	10/09/12	Action 7 News @ 10p M-F	10-1030p		:30			NM	1	\$650.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/08/12 10/14/12 -1----- 1 \$650.00												
N 30	KOAT	10/09/12	10/09/12	Anderson Cooper	11a-12n		:30			NM	1	\$125.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/08/12 10/14/12 -1----- 1 \$125.00												
N 31	KOAT	10/09/12	10/09/12	Ellen 3-4p	3-4p		:30			NM	1	\$125.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/08/12 10/14/12 -1----- 1 \$125.00												
N 32	KOAT	10/09/12	10/09/12	Action 7 News @ 6p	6-630p		:30			NM	1	\$525.00
Class of Time - Immediately Pre-emptible without notice												

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Contract Dates	Product	Estimate #
10/03/12 - 10/09/12	Candidate	1676 M LUJAN/CONG/D

Advertiser	Original Date / Revision
Lujan-Grisham/D/Congre	10/02/12 / 10/02/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/08/12 10/14/12 -1----- 1 \$525.00												
N 33	KOAT	10/09/12	10/09/12	6a A7N More In The AM	6-7a		:30			NM	1	\$400.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/08/12 10/14/12 -1----- 1 \$400.00												
N 34	KOAT	10/09/12	10/09/12	Good Morning America	7-9a		:30			NM	2	\$600.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/08/12 10/14/12 -2----- 2 \$300.00												
N 35	KOAT	10/03/12	10/03/12	Action 7 News @ 10p M-F	10-1030p		:30			NM	1	\$650.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/01/12 10/07/12 --1----- 1 \$650.00												
N 36	KOAT	10/03/12	10/03/12	Anderson Cooper	11a-12n		:30			NM	1	\$125.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/01/12 10/07/12 --1----- 1 \$125.00												
N 37	KOAT	10/03/12	10/03/12	Katie Couric M-F	2p-3p		:30			NM	1	\$165.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/01/12 10/07/12 --1----- 1 \$165.00												
N 38	KOAT	10/03/12	10/03/12	Action 7 News @ 6p	6-630p		:30			NM	1	\$525.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/01/12 10/07/12 --1----- 1 \$525.00												
N 39	KOAT	10/03/12	10/03/12	6a A7N More In The AM	6-7a		:30			NM	1	\$400.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/01/12 10/07/12 --1----- 1 \$400.00												
N 40	KOAT	10/03/12	10/03/12	Good Morning America	7-9a		:30			NM	2	\$600.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/01/12 10/07/12 --2----- 2 \$300.00												
N 41	KOAT	10/03/12	10/03/12	Live with Regis & Kelly 9-10a 9-10a			:30			NM	1	\$175.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/01/12 10/07/12 --1----- 1 \$175.00												
Totals											44	\$14,705.00

*Tax 1 Note: New Mexico Tax Rate 7%

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
10/01/12 - 10/09/12	44	\$14,705.00	\$12,499.25	\$874.95	\$13,374.20
Totals	44	\$14,705.00	\$12,499.25	\$874.95	\$13,374.20

Signature: _____ Date: _____

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10/03/12 - 10/09/12	Candidate	1676 M LUJAN/CONG/D

<u>Advertiser</u>	<u>Original Date / Revision</u>
Lujan-Grisham/D/Congre:	10/02/12 / 10/02/12

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